

COMMON.CONNECT – Editorial Calendar for 2007

(as of December 27, 2006)

February 2007 issue (V04N1)

Main topic: **IT Optimization**

Additional articles on:

Preview of 2007 COMMON Annual Conference in Anaheim (April 29 – May 3)

Leadership & Advocacy

WebSphere

Business Recovery

[Tip-in: Registration Forms](#)

Articles due: January 5

Advertising Media due: January 10

Loose inserts due: January 26

April 2007 issue (V04N2)

*** This issue included in registration bags at 2007 Annual conference**

Main topic: **2007 COMMON Annual Conference in Anaheim (April 29 – May 3)**

Additional articles on:

Community & Networking

Top Speakers

Wireless

Security

[Tip-in: Registration Forms](#)

Articles due: March 09

Advertising Media due: March 14

Loose inserts due: March 30

June 2007 issue (V04N3)

Main topic: **Anaheim Post-conference Review**

Additional articles on:

Leadership & Advocacy

Community & Networking

Server Consolidation

High Availability

Articles due: May 11

Advertising Media due: May 16

Loose inserts due: June 1

August 2007 issue (V04N4)

Main topic: **COMMON FOCUS 2007 In-depth IT Education Event (Oct. 14-17 in Columbus, OH)**

Additional articles on:

COMMON Board Election

Security

BRMS

[Tip-in: Registration Forms](#)

Articles due: July 6

Advertising Media due: July 11

Loose inserts due: July 27

October 2007 issue (V04N5)

*** This issue included in registration bags at COMMON FOCUS 2007**

Main topic: **COMMON FOCUS 2007 In-depth IT Education Event**

Additional articles on:

Top Speakers

Management/Professional Development

Articles due: August 31

Advertising Media due: September 5

Loose inserts due: September 21

December 2007 issue (V04N6)

Main topic: **Educational focus of 2008 COMMON Annual Conference in Nashville, TN (March 30 – April 3)**

Additional articles on:

Networking and Infrastructure

Remote System Explorer

[Supplement: Annual Buyers' Guide](#)

Articles due: November 2

Advertising Media due: November 7

Loose inserts due: November 23